# 2024 USAWE Eastern Zone Sponsorship Package

Sponsorship Type	What it offers	Benefits to the Sponsor
\$500 Sponsor a Level  Level 1 Introductory Level 2 Novice A Level 3 Novice B Level 4 Intermediate A Level 5 Intermediate B Level 6 Advanced Level 7 Masters  Please designate level sponsoring	For all divisions within the level (Amateur, Open, and Youth):  Ribbons (1st-5th) for each trial Ribbons for Champion and Reserve Champion Champion Award Cash Prizes	<ul> <li>Full page ad in Show Program.</li> <li>Notice of sponsorship on these websites:</li> <li>USAWE's Eastern Zone Champion,</li> <li>Three Bulls, LLC, and Working Equitation East.</li> <li>Notice of sponsorship on these Face Book pages:</li> <li>USAWE Eastern Zone Championship, Three Bulls, LLC, Working Equitation East, USAWE Region 6, and USAWE Region 7.</li> <li>Announcements throughout the show.</li> <li>The opportunity to have your picture taken with the Champions.</li> <li>Sponsor gift.</li> </ul>
\$400 Gold Sponsor  To sponsor, place a <b>X</b> in the box	Cash awards and prizes	<ul> <li>Full page ad in Show Program.</li> <li>Notice of sponsorship on these websites:         <u>USAWE's Eastern Zone Champion,</u> <u>Three Bulls, LLC, and Working Equitation East.</u></li> <li>Notice of sponsorship on these Face Book pages:         <u>USAWE Eastern Zone Championship, Three Bulls, LLC, Working Equitation East, USAWE Region 6, and USAWE Region 7.</u></li> <li>Announcements throughout the show.</li> <li>Sponsor gift.</li> </ul>
\$300 Silver Sponsor  To sponsor, place a <b>X</b> in the box	Cash awards and prizes	<ul> <li>Half page ad in Show Program.</li> <li>Notice of sponsorship on these websites:         <u>USAWE's Eastern Zone Champion,</u> <u>Three Bulls, LLC,</u> and <u>Working Equitation East.</u></li> <li>Notice of sponsorship on these Face Book pages:         <u>USAWE Eastern Zone Championship, Three Bulls, LLC, Working Equitation East, USAWE Region 6, and USAWE Region 7.</u></li> <li>Announcements throughout the show.</li> <li>Sponsor gift.</li> </ul>

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Sponsorship Type	What it offers	Benefits to the Sponsor			
\$200 Bronze Sponsor  To sponsor, place a <b>X</b> in the box	Cash awards and prizes	<ul> <li>Half page ad in Show Program.</li> <li>Notice of sponsorship on these websites:     <u>USAWE's Eastern Zone Champion,</u> <u>Three Bulls, LLC,</u> and <u>Working Equitation East.</u></li> <li>Notice of sponsorship on these Face Book pages:     <u>USAWE Eastern Zone Championship, Three Bulls, LLC, Working Equitation East, USAWE Region 6, and USAWE Region 7.</u></li> <li>Announcements throughout the show.</li> <li>Sponsor gift.</li> </ul>			
\$100 High Score Breed Award Sponsor  Breed  Please indicate Breed sponsoring	<ul> <li>High Score Breed Award</li> <li>Cash award</li> </ul>	<ul> <li>Notice of sponsorship on these websites:         <u>USAWE's Eastern Zone Champion.</u> <u>Three Bulls, LLC,</u> and <u>Working Equitation East.</u></li> <li>Notice of sponsorship on these Face Book pages:         <u>USAWE Eastern Zone Championship, Three Bulls, LLC, Working Equitation East, USAWE Region 6, and USAWE Region 7.</u></li> <li>Announcements throughout the show.</li> <li>Sponsor gift.</li> </ul>			
\$75 Specialty Award Sponsor  Overall combined high score Dressage and EOH award  Overall fastest Speed round  Overall fastest Cattle Trial round  Please indicate award sponsoring	Cash award	<ul> <li>Notice of sponsorship on these websites:         <u>USAWE's Eastern Zone Champion.</u> <u>Three Bulls, LLC</u>, and <u>Working Equitation East.</u></li> <li>Notice of sponsorship on these Face Book pages:         <u>USAWE Eastern Zone Championship.</u> Three Bulls, LLC, Working Equitation East, <u>USAWE Region 6</u>, and <u>USAWE Region 7.</u></li> <li>Announcements throughout the show.</li> <li>Sponsor gift.</li> </ul>			

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#### 2024 USAWE Eastern Zone Sponsorship Package

Sponsorship Type	What it offers	Benefits to the Sponsor	
\$50 Hospitality Sponsorship	<ul> <li>Competitors Briefing dinner</li> <li>Officials and Volunteers lunches</li> </ul>	<ul> <li>Notice of sponsorship on these websites:         <u>USAWE's Eastern Zone Champion,</u> <u>Three Bulls, LLC,</u> and <u>Working Equitation East.</u></li> <li>Notice of sponsorship on these Face Book pages:         <u>USAWE Eastern Zone Championship, Three Bulls, LLC, Working Equitation East, USAWE Region 6, and USAWE Region 7.</u></li> <li>Announcements throughout the show.</li> </ul>	
To sponsor, place a <b>X</b> in the box		Sponsor gift.	

#### Sponsorship and Advertising deadline is September 1, 2024

Sponsorships may be mailed, with a check made payable to Working Equitation East, to:

Mindy Finelli 825 County Road 579 Flemington, NJ 08822

<u>Or</u> they may be made electronically by clicking <u>HERE</u>. Once the form is filled out you will be redirected to PayPal to make your payment.

Thank you so much for your support!!!

6/25/24

### **USAWE 2024 Eastern Zone Championship Show**

# Hosted by Three Bulls, LLC and Working Equitation East Offers

### **Show Program Advertising**

The USAWE Eastern Zone Championship Show Program is printed in full color. The program will be available to the public at the show. Advertising costs are indicated below for those that would like to advertise in the program. Ads are <u>free</u> for our <u>\$500</u>, \$400, \$300, and \$200 sponsorships. Please indicate, in the Sponsorship Chart below, the ad size desired.

Finished artwork extend to fill the full bleed area to avoid white edges around. **Acceptable file formats:** .psd, .pdf, .jpg, or .tif **File resolutions:** 300 dpi

#### **Specifications (please check your choice):**

Full page image area	5.50" x 8.50"	\$100
Half page horizontal image area	5.50" x 4.25"	\$50

Sponsorship and Advertising deadline is September 1, 2024.
All graphic files must be received by then to be included in the program.

Please send graphic files for advertising (<u>whether paying online or by mail</u>) to:

<u>Pmelton1982@gmail.com</u>

Please mail checks made out to Working Equitation East to the below address.

Mindy Finelli 825 County Road 579 Flemington, NJ 08822 908-489-2069

You may also fill this form out and pay online by clicking **HERE**.

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